



Turkey  
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### Turkish Textile in the World

- ✔ Top textile producer in Europe
- ✔ World's 7<sup>th</sup> largest cotton producer
- ✔ World's 7<sup>th</sup> largest textile exporter
- ✔ Europe's 3<sup>rd</sup> largest textile exporter
- ✔ World's 3<sup>rd</sup> largest denim fabric exporter
- ✔ World's 4<sup>th</sup> largest home textile exporter
- ✔ One of the world's largest countries in terms of cotton yarn production capacity
- ✔ Extreme performance in all areas of synthetic fibers and yarns production and processing
- ✔ World's 3<sup>rd</sup> largest big bag (FIBC) exporter with a share of 10%
- ✔ One of the world leaders in big bag/flexible intermediate bulk container (FIBC) production

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### The Trademark of Reputation

### The Story of Turkish Textile

Anatolia is a leading geography of textile trade and industry over 3000 years. The primary findings of fabric were shown up in Anatolia. The textile industry is one of the first established industries in Turkey.

Today, having the largest share in Turkish industrial production blending tradition with the highest quality of raw materials to meet the demands of the globe. The fabric industry as a sub-sector of the huge Turkish textile industry has improved significantly in recent years, since the Turkish textile and home textile industries have had a significant role in the world's textile and home textile markets in the last two decades.

In a rapidly changing world, the creation of collections with innovative and modern designs and motifs in addition to the quality of the product is essential. New and modern designs and unique motifs, all created by Turkish designers, keep a finger on the pulse of world fashion and meet all tastes and preferences.

Indulge in the quality and design of Turkish textile...







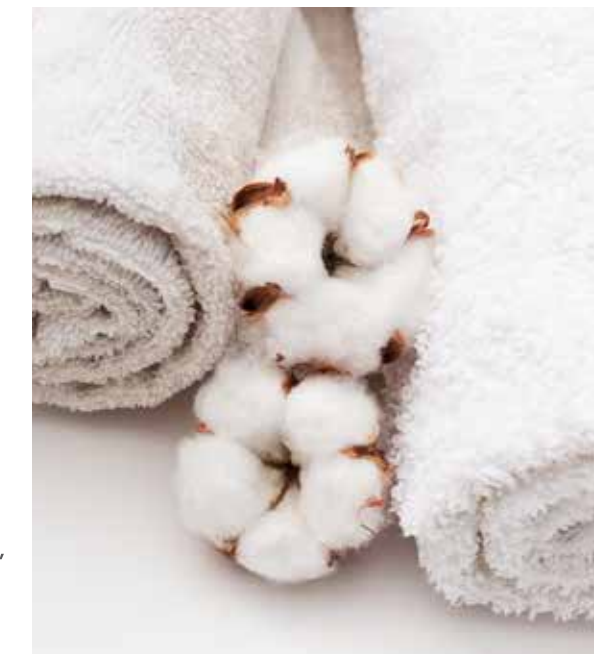
### Turkish Home Textile Facts

- Global trendsetter in home textile industry
- One of the world leader with its wide range of products and superior quality
- Global reputation in towels, bed sheets and covers, curtains, tulle, embroidery, guipure and quilt covers
- One of the top five suppliers of curtains and embroidery in Europe
- Has the largest machine park for the production of both embroidery and guipure in the world
- Europe's largest quilt cover producer
- World's 3<sup>rd</sup> supplier of bed sheets
- World's 4<sup>th</sup> supplier of towels and bathrobes
- World's 4<sup>th</sup> supplier of bedspreads in 2017



- Lace, commonly used in home textiles, is originally a Turkish handcraft reaching back to the mid 1500s
- In Denizli, towels and bathrobes are manufactured from Aegean cotton which is the finest cotton in the world
- Denizli on its own has a major share in world's cotton towel and bathrobe exports

- "Turkish Towels and Bathrobes" are presented by 5 star hotels in all over the world as a quality service sign
- Top export products: towels, bathrobes, dressing gowns, bed linens, furnishing and curtain fabrics, and bed spreads
- Top importers: EU and USA



### Turkish Textile Facts

- 17 billion USD apparel export
- 2,7 billion USD home textile export
- 390 million USD denim export
- Textiles, clothing and leather hold 18% share of total national exports (2<sup>nd</sup> in Turkey)
- Top textile and raw materials importers: Germany, Italy, USA, UK, Poland, Spain, Egypt, Romania, Bulgaria, Iran
- Home textile comprises 50% of the exports to Germany
- Yarns comprise 33% of the exports to UK (No.1 in UK)
- Total value of fabric exports is 5,1 billion USD
- Top fabric exports: knitted fabrics, woven synthetic fabrics and woven cotton fabrics
- Over 42,000 textile and clothing companies
- Inventor of short staple spindles and open end rotors, regarded as the most advanced technology in the world

### 10 Reasons Why Importers Prefer Turkish Textile

- 01** Proximity to world's major markets
- 02** Prime quality cotton and wool production
- 03** High design and product quality
- 04** Extensive product range
- 05** Trendsetting R&D projects and innovations
- 06** Great flexibility and ability to adapt to new technologies
- 07** Strong service ability of quick response and on-time delivery
- 08** National and international quality certificates
- 09** Robust infrastructure and modern machinery
- 10** Environmentally sensitive products and processes

All the data provided are either as of or prior to 2018.

